

SOUTH AFRICA – MIDDLE EAST MARKETS: TRADE AND EXPORT OPPORTUNITIES DIALOGUE

DATE: WEDNESDAY, 28 SEP 2022

TIME: 10:00 – 12:00 SAST

PROGRAMME:

TIME	ORDER OF PROCEEDINGS	SPEAKER
10:00-10:05	Welcome and opening remarks	South African Embassy - UAE (TBC)
10:05-10:15	Introduction and speaker profile	Moderator – Mr. Thulani Mpetsheni
10:15-11:30	Discussions: South Africa – Middle East economic research and perceptions Increasing the demand for South African goods and services through market diversification Export capability enhancement programmes and access to finance Trade and Investment initiatives for development and strengthening the South African economy Political and commercial short term risk insurance to exporters, investors and financial institutions	Mr Ebrahim Deen Researcher Communications and Marketing Brand South Africa Mr Joseph Senona Chief Director: Export Promotion Branch Department of Trade, Industry and Competition Ms Zoleka Fakude Manager: Trade and Export Gauteng Growth and Development Agency TBC South African Chamber of Commerce & Industry Mr Philemon Thabo Thobane Senior Underwriter: ECIC
11:30-11:50	Q&A Session	Moderator – Mr. Thulani Mpetsheni
11:50-12:00	Vote of thanks and closure	South African Embassy – Saudi Arabia (TBC)